4th ANZPAC Workshop on Biofouling Management for Sustainable Shipping
AND
1st GEF-UNDP-IMO GloFouling Research & Development Forum on Biofouling Management
Melbourne Conference & Exhibition Centre, Melbourne, Australia 30 September – 4 October 2019

SPONSORSHIP & DISPLAY OPPORTUNITIES

The objective of this workshop is to identify, promote and develop effective and practical biofouling management strategies that will ensure shipping and other maritime industries can continue to underpin trade, security and economic development with minimal environmental impact. The inaugural ANZPAC Workshop on Biofouling Management for Sustainable Shipping in 2013 was an outstanding international event that brought industry together with scientists and regulators, and this success was repeated with a second and third workshop in 2015 and 2017, respectively.

This year, the Workshop will also be held conjointly with the 1st GEF-UNDP-IMO GloFouling Research & Development Forum on Biofouling Management. The Glofouling Project has been initiated to drive actions to implement the IMO Guidelines for the control and management of ships’ biofouling, which provide a globally consistent approach on how biofouling should be controlled and managed to minimise the transfer of invasive aquatic species through ships’ hulls. The project will also spur the development of best practices and standards for improved biofouling management in other ocean industries.

The financial support of companies and organisations with interest and investment in ship biofouling management is sought to help repeat previous successes and achieve the workshop aim of guiding the future landscape for biofouling management and optimal vessel efficiency, practical regulatory management, and scientific advances in biofouling control for shipping. The workshops are organised as not-for-profit events, and sponsorship money is directed to providing travel support for invited speakers.
The following sponsorship opportunities are offered:

**CORPORATE SPONSOR - $4,000 AUD (excl. GST)**
*Investment benefits:*
1 full workshop registration
- Logo placement and acknowledgement:
  - On the workshop website
  - On all printed material
  - On the workshop satchel
  - On the introductory and inter-sessional slide in the lecture room
  - On banners in the registration and refreshment areas
- Insertion of company/organisation pamphlet (max. four A4 pages) or other small branded items in the workshop satchel
- Table space for larger brochures on offer to delegates

**WORKSHOP DINNER SPONSOR (1 ONLY) - $6,000 AUD (excl. GST)**
*Investment benefits:*
- All benefits of Corporate Sponsorship plus:
  - 1 additional full workshop registration
  - Naming rights to the dinner (organisation name as prefix)
  - Company presentation within the dinner (30 minutes with audio-visual aids if required)

**SPONSOR EXHIBITOR - $5,000 AUD (excl. GST)**
A limited number of display spaces will be available for the duration of the workshop. These would be well suited to companies or organisations who wish to exhibit relevant technologies or display information about their work or research programs.
*Investment benefits:*
- All benefits of Corporate Sponsorship plus:
  - Display table (approx. 1 m x 3 m) in the rear of or outside the lecture room
  - Display for the duration of the workshop
  - Display boards if required

**LUNCH SPONSOR**
*Investment benefits:*
- Logo placement and acknowledgement as a sponsor:
  - On the workshop website
  - On all printed material
  - On the introductory and inter-sessional slide in the lecture room
  - On banners in the registration and refreshment area
  - Naming rights to the relevant lunch (organisation name as prefix)
  - 1 piece of promotional material in the delegate satchel
- Lunch sponsor Tuesday $2,500 AUD (excl. GST)
- Lunch sponsor Wednesday $2,500 AUD (excl. GST)
- Lunch sponsor Thursday $2,500 AUD (excl. GST)
- Lunch sponsor Friday $2,500 AUD (excl. GST)

**SUPPORTER - $1,500 AUD (excl. GST)**
*Investment benefits:*
- Logo placement and acknowledgement as a supporter:
  - On the workshop website
  - On all printed material
  - On the introductory and inter-sessional slide in the lecture room
  - On banners in the registration and refreshment areas

**LANYARD SPONSOR - $1,000 AUD (excl. GST)**
Every delegate is required to wear a badge throughout the event. With this highly visible package, the sponsor can provide their own lanyards to attach to the badge, throughout the event (sponsor to provide lanyards)
*Investment benefits:*
- Logo on the event website

**DELEGATE INSERT SPONSOR - $750 AUD (excl. GST)**
*Investment benefits:*
- Logo on the event website
- 1 piece of marketing material (sponsor to provide) to be inserted into the delegate packs, placed on seats or distributed at the conference.
For more information:
4th-annual-anzpac-biofouling-management-
for-sustainable-shipping

For more information regarding sponsorship:
UK, Europe and North America – Samantha Carter
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To register:
https://events.eventzilla.net/e/4th-anzpac-workshop-
on-biofouling-management-for-sustainable-
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